



A Surgeon's Vision



We are the Surgeons,
We know the Surgical Instruments,
We know How to build the services that will bring the two together.

Clinical Dilemma - Same Instruments / Sets for All Surgeons

Procurement buys similar instruments for every Surgeons



Surgeons
are like Five
Fingers.

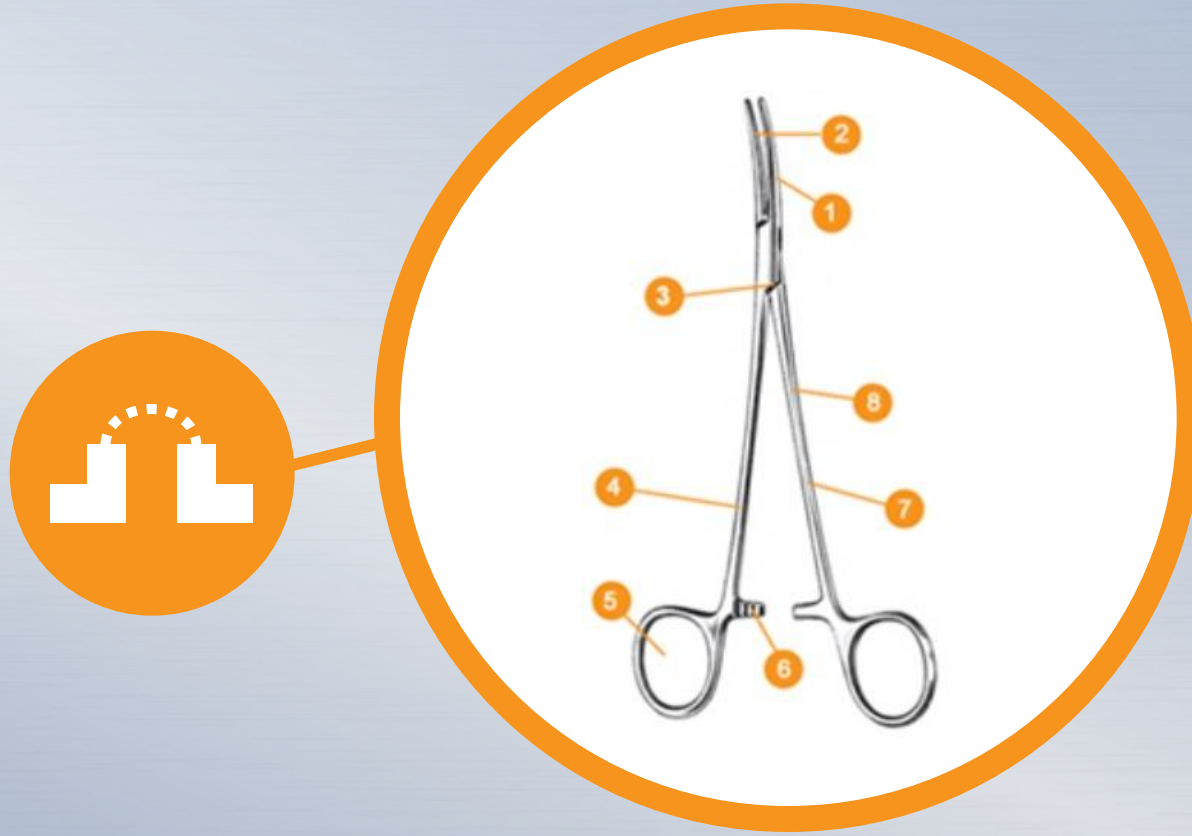
Left handed
surgeons use right
handed instruments.



Surgical procedures/
instruments are executed
differently by different surgeons.

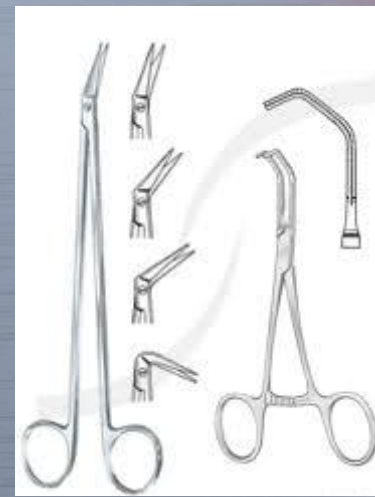
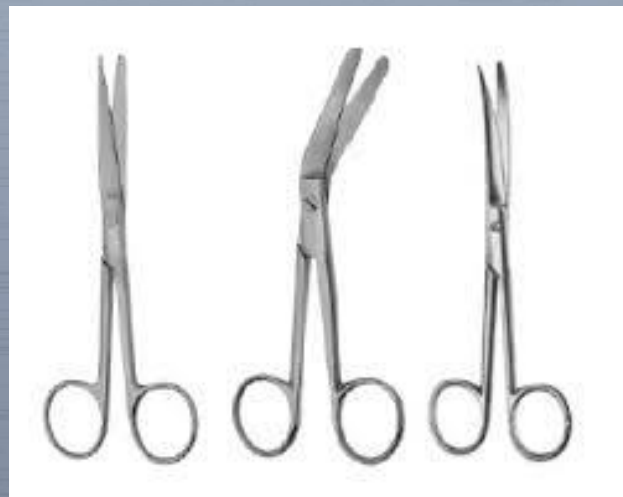


Clinical Dilemma - Functional Quality



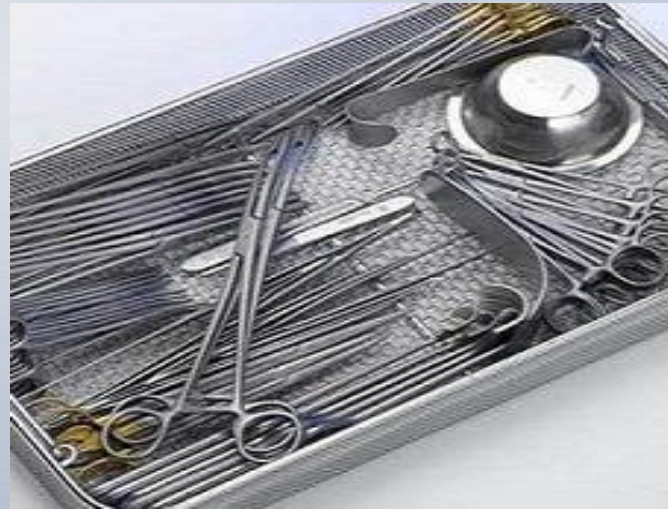
‘Gap’ between Surgeon and Manufacturing Industry’

Clinical Dilemma - Customisation



Lack of
opportunity for
surgeons to
customise
existing
instruments

Clinical Dilemma - Signature Instruments



Mix up of
Hospital Surgical
instruments
during sterilisation.

Clinical Dilemma - Current Suppliers

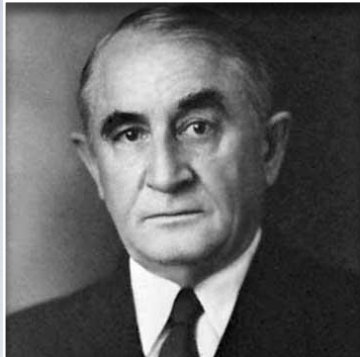


Exploit their market dominance by charging exorbitant prices for basic quality products with limited Surgeons input.

Clinical Dilemma - Lack of Innovation



Debaquey Forceps
American Cardiac Surgeon



Mayo Scissor
American Neuro-Surgeon



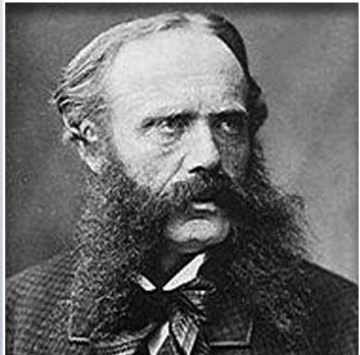
Adson Forceps / Retractor
American Neuro-Surgeon



McIndoe Scissor
New Zealand Plastic Surgeon



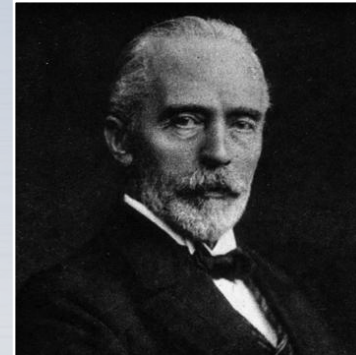
Langenbeck Retractor
German General Surgeon



Volkmann's Bone Currettes
German General Surgeon



Kilner Needle Holder / Scissors
UK Plastic Surgeon



Kocher Clamp
Swiss General Surgeon

Historically,
many different
kinds of surgical
instruments have
been developed
by surgeons and
carries their
names.

Vision

Award Winning

The vision of a dedicated and passionate group of 'British Surgeons' based in the United Kingdom.

Mission

To develop a range of surgical instruments which would become the 'surgical instruments of choice' for discerning surgeons and clinical end users everywhere in the world.

Aim

To exceed end user expectations in terms of instrument function and form, and set new standards of functional quality and precision, with provision for end users customization and innovation.

A Surgeon's Vision

Thorough Commitment and Determination

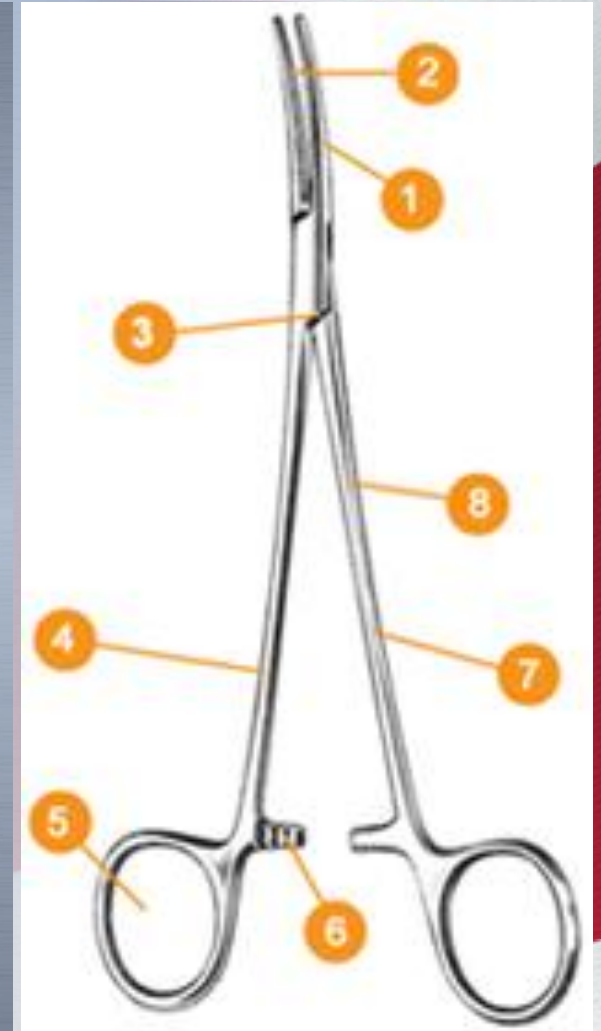
- Functional Quality,
- Precision,
- Customization
- Continuous Innovation
- Bridging a gap between surgeons and industry.

'Surgins' instruments

- Exceptional levels of functionality,
- Engineered precision,
- Durability,
- Manufacturing cost effectiveness.

Functional Quality

1. **Correct shape and weight of jaws** provides optimum pressure to jaws.
2. **Precisely milled teeth** permit secure holding without snagging.
3. **Box joint** The best form of joint for the greatest stability.
4. **Surgical grade stainless steel** Rigid quality control always instigated - made ISO to 7153-1
5. **Larger than average finger rings** for ease of use.
6. **Deep cut ratchet** so that the surgeon has the assurance the instruments will be held securely when closed.
7. **Satin finish** non-reflective, High quality surface finish
8. **Passivated surface corrosion resistance.**



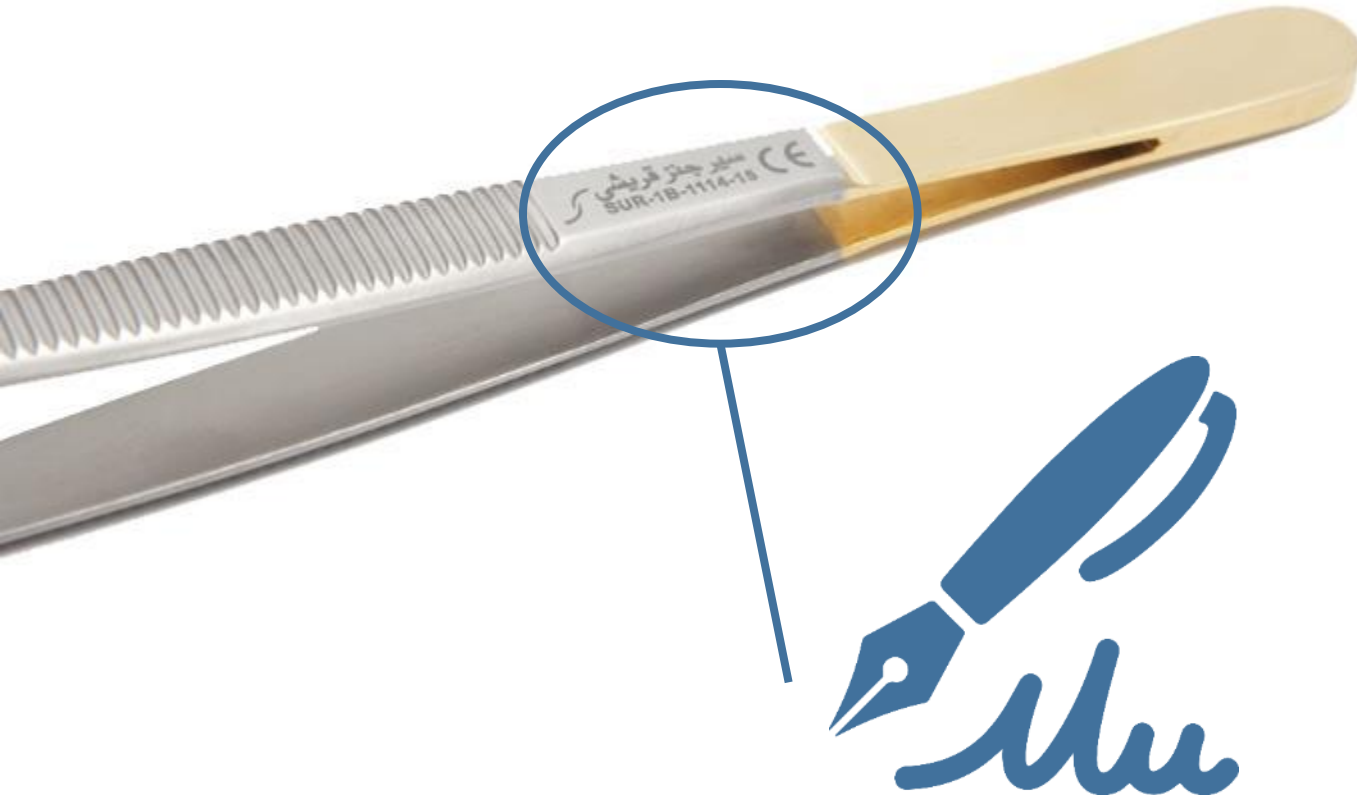
SURGINS offer the opportunity for surgeons to customise existing instruments to suit with **exactly WHAT and HOW** they want their surgical instruments which is the key to a successful surgery.



SURGINS for Surgeon's



Signature instruments



Instruments can be embossed with the surgeon's own name to ensure they are always using the right tools for the job **which is the key to a successful surgery.**



Innovation

“Surgins” offer the opportunity for surgeons

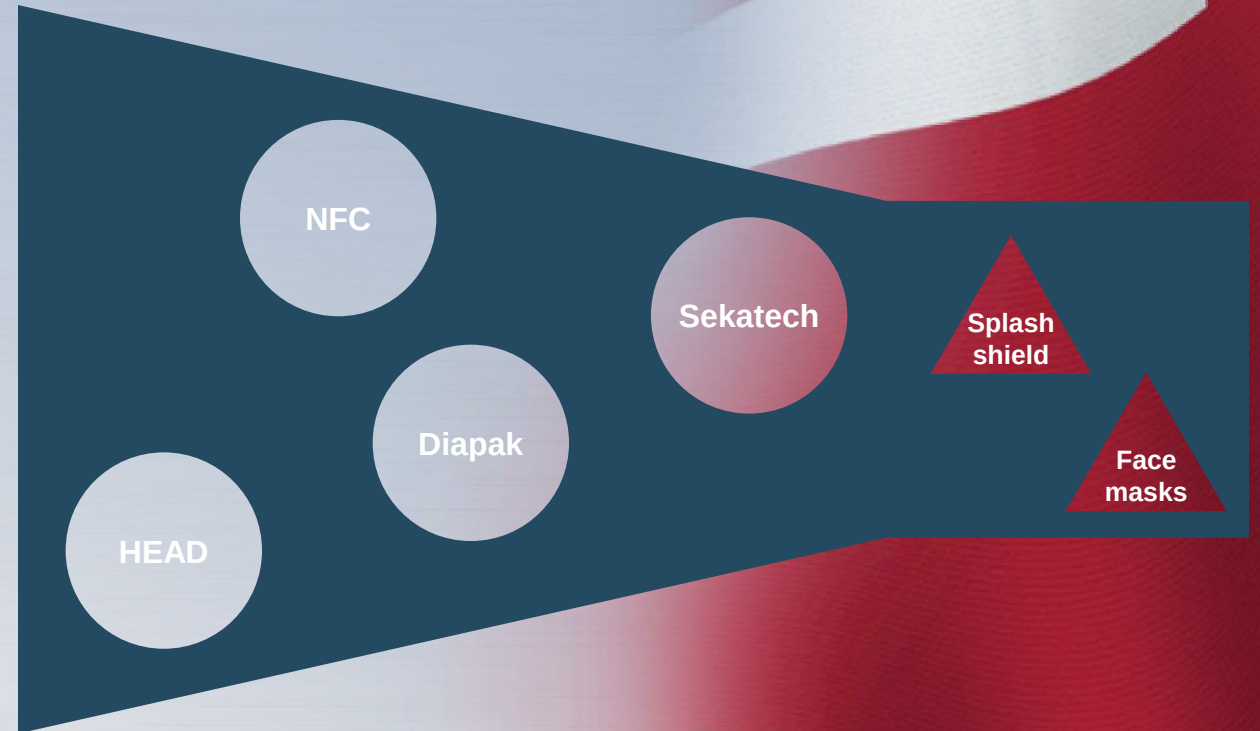
to develop a completely new design as per their individual concept, expertise and wisdom.

with potential to be a British / International Patent.

A

B

C



Concept → Validation → Manufacturing → Commercialisation

World Class Manufacturing

- Advances in design-to-manufacture technology
- State of the art technology,
- Engineering excellence
- Vast manufacturing experience.
- Close contact between Surgeons, product designers and production engineers.



Exceptional Quality Standards

Surgins' comply with the relevant British, European, American and International quality standards and operate to the international Quality Management System of **ISO 13485** for medical devices.



One Stop Shop



The British Surgical instruments of choice developed

by Surgeons for Surgeons

Highest standards of functional quality and precision
Provision for surgeons' customization and innovation.

- Neuro Surgery
- Eye Surgery
- ENT Surgery
- Oral/Maxilo-Facial Surgery
- Cardiac Surgery
- Thoracic Surgery
- Vascular Surgery
- General Surgery
- Urology
- Orthopaedic
- Obstetrics-Gynaecology
- Plastic Surgery
- Accessories
- Minimally Invasive Surgery (Key Hole)
- Left Handed Instruments
- Titanium Instruments
- Dental Surgery
- Veterinary Surgery
- Beauty, Manicure, Pedicure
- Single use instruments
- Single Use Surgical Procedure packs
- Surgeons Instrument Sets
- Surgeons Customised Instruments
- Surgeons Innovated Instruments

A Genuine single source solution to instrument procurement

SURGINS SURGICAL LTD
CONCORDE HOUSE, TRINITY PARK SOLIHULL, BIRMINGHAM B37 7UQ
ENGLAND UNITED KINGDOM
PHONE: +44(121) 709 0101 FAX: +44(121) 705 2221

ISO 13485:2003 CE

www.surgins.co.uk



Customer Services and Relations

Personal, Consistent sales contact,
High emphasis on customer services
and relations.



A Unique Flagship Publication

The
SURGINS

Surgins Journal of Surgical Instruments



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Comment
From the SURGINS team
From the editor

Regulars

NEWS
Recent international developments in Surgical Instruments

PRODUCT NEWS
Innovations in surgical instruments

Open Forum
Letters, ideas, reviews, issues that concern, interest or amuse

Wolf writes
To reflect upon surgical instruments that affects surgeons

In their opinion
Life as they see it, surgeons write on issues that concern or interest them.

Features
Clinical issues relevant to surgical instruments

Education and practice
Maintenance of surgical instruments

Healthcare challenges
Surgical instruments relevant standards as per ISO Guidelines.

The Name behind the Instruments
History of instruments. (historical review)

Business
Surgical instrument industry
Surgical Instruments Events/Exhibitions

Keep up to date with everything that's going on in the world of Surgical Instruments by subscribing to the Surgins Journal

The Surgins Voice

To Focus on the surgeons viewpoint and makes them visible to fellow Surgeons and industry.

Only Written by Surgeons worldwide



- Prioritise on the viewpoint and wisdom of surgeons.
- Focus our product development on surgeons as the end users & key influencer in design.
- Understand surgeon centred needs, wants, motivations, likes and dislikes.

“ British Surgical
instruments of Choice ”
developed by Surgeons for Surgeons

“ A Surgeon and Clinical End
User Centric Approach ”

“ Value for money ”

Clinical Procurement



Clinical Procurement' for 'Surgins' surgical instruments of outstanding functional quality to meet surgeon's requirements is

ALWAYS A COST EFFECTIVE

solution that will facilitate the most effective treatment of surgical diseases in the best public interest.

